

# ONE OF A KIND INDIVIDUALITY, INTEGRITY, AND INNOVATION IN FASHION

14<sup>TH</sup> ANNUAL NEW YORK FASHION CONFERENCE

THURSDAY – SATURDAY, NOVEMBER 29 – DECEMBER 1, 2012

“One of a kind.” A descriptor used so casually that we might forget that in every domain there is that which truly stands head and shoulders above the rest. This, the extraordinary, is the focus of the 2012 New York Fashion Conference.

One of a Kind considers iconic individuals and institutions whose contributions—whether in terms of singular designs, entrepreneurial accomplishment, or aesthetic vision—have played critical roles in defining modern fashion. We then turn to artisanry, celebrating makers—whether of clothing, exquisite jewelry, or accessories—whose talents yield the singular and the treasured. We explore bespoke, and consider materials from gemstones to rare metals to textiles that are as extraordinary as those who create from them objects of compelling and enduring beauty.

We never lose sight of the question: what makes something “one of a kind?” We also address the paradox of a unique design that is produced as a limited edition for a specific entity for a limited time. And we look at vintage and how standing the test of time can create the iconic.

The Louis and Lena Minkoff Foundation are gratefully acknowledged for their generosity.

We also express our sincere gratitude to Saks Fifth Avenue and to Somewhere In the Rainbow for their financial support.

We are deeply grateful to Van Cleef & Arpels, to Kara Ross, LLC, to Leslie Hindman Auctioneers, to Selima Optique, to Robert Lee Morris, and to What Goes Around Comes Around for their support, as well as to The Exeter Group.



*The Starry Night Sapphire*, 111 cts. Burma. The heavenly blue color and the clarity of the star make the stone one of a kind. Photo: Peter SchAAF; collection, Treasured Gems and Jewelry, New York.



Eddie Sakamoto, *Wicked*, an 18-kt yellow-green gold and platinum collar-style necklace featuring a 30ct natural canary yellow, copper bearing tourmaline mined in Africa, and diamonds. Photo: Michelle; courtesy, Somewhere In The Rainbow.

Somewhere In The Rainbow  
A Modern Gem & Jewelry  
Collection



LESLIE HINDMAN AUCTIONEERS

Selima  
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# Thursday, November 29

6:00 – 8:00 p.m.

**Reception and exclusive viewing of the Maison's latest collections**

**Van Cleef & Arpels**

744 Fifth Avenue  
(at 57<sup>th</sup> Street)



Robert Lee Morris, *Iconic Robert Lee Morris forms layered for Donna Karan's Fall 2007 runway show.* Photo: Robert Lee Morris.

Zang Toi, *A look from the Spring 2013 Bouquet D'Amour Collection.* Photo: Eka Halim.



# Friday, November 30

*The day's formal sessions will take place at The Graduate Center, The City University of New York, 365 Fifth Avenue (at 34th Street).*

8.30 – 9.00 a.m.

**Continental breakfast and registration.**

9:00 – 9:15 a.m.

**Introduction.** Lisa Koenigsberg.

9.15 – 9:55 a.m.

**The Laws of Luxury: Supply and Demand.** Nina Lawrence.

10:00 – 10:40 a.m.

**A Lifetime of Design: Inspirations From the Ancient World.** Mary McFadden.

10:40 – 11:00 a.m.

**Break and book signings.**

11:00 – 11:40 a.m.

**Saks Fifth Avenue: One-of-a-Kind Luxury in the 21st Century.**

Stephen I. Sadove.

11:45 a.m. – 12:15 p.m.

**Jewelry as Soul: Creating in a State of Flow.** Robert Lee Morris.

12:15 – 1:30 p.m.

**Lunch (on your own) and book signings.**

1:30 – 2:00 p.m.

**The Starry Night Sapphire: Van Gogh's Vision.** Benjamin Zucker.

2:00 – 2:30 p.m.

**Somewhere in the Rainbow: A One-of-a-Kind Modern Gem and Jewelry Collection.** Shelly Sergent.

2:30 – 3:10 p.m.

**The Zip and the Box: Van Cleef & Arpels' Transformation of the Everyday Concept Into One-of-a-Kind Jewelry.** Nicolas Luchsinger.

3:10 – 3:30 p.m.

**Break and book signing.**

3:30 – 4:15 p.m.

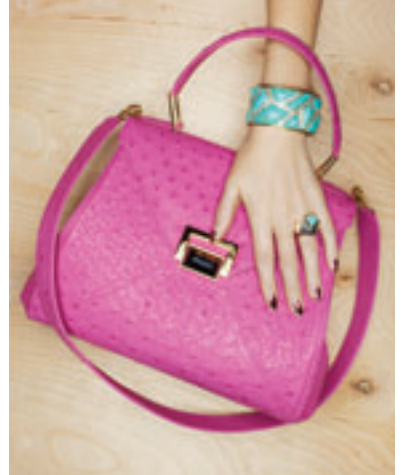
**The Main Event: A Discussion on Accessories.** Kara Ross, Selima Salaun, and Frank Zambrelli; moderator Roxanne Robinson.

4:15 – 5:00 p.m.

**One of a Kind, Each in Her Own Way: A Conversation With Women Designers.** Maria Cornejo, Tracy Reese, and Erin Beatty of Suno, moderated by Nicole Phelps.

5:00 – 5:30 p.m.

**Bespoke Elegance: The Designs of Zang Toi.** Zang Toi in conversation with Edward Maeder.



Kara Ross, *Small Trinity Handbag*, Cyclamin Ostrich with Hematite // *Large Pyramid Ring*, Sterling Silver with Turquoise // *Large Maze Cuff*, Sterling Silver with Turquoise & White Sapphires; photo: © 2012 Kara Ross NY, LLC.

6:30 – 8:00 p.m.

**Receptions and viewings**

**Robert Lee Morris,**  
*400 West Broadway*

**Selima Optique**  
*59 Wooster Street*



Norman Parkinson, *Mary McFadden at the Lannan Foundation in Palm Beach, Florida, wearing Carrier lapis lazuli earrings and a golden Mari pleated dress in Mary McFadden: A Lifetime of Design, Collecting, and Adventure* (M. McFadden, New York: Rizzoli, 2012), p. 2.

# Saturday, November 30

*The day's formal sessions will take place at The Graduate Center, The City University of New York, 365 Fifth Avenue (at 34th Street).*

9:00 – 9:45 a.m.

**Continental breakfast and book signing.**

9:45– 10: 25 a.m.

**Fashion Museum: The Collections and Exhibitions of the Museum at FIT.** Valerie Steele.

10:30 – 11.15 a.m.

**Versailles '73: American Runway Revolution.** Deborah Riley Draper.

11:15 – 11:30 a.m.

**Break and book signing.**

11:30 a.m. – 12.10 p.m.

**The Fashion Pictures: A Career in Photography.**  
Deborah Turbeville in conversation with Vince Aletti.



Deborah Turbeville, *From the Valentino Collection, 1977.* Deborah Turbeville/ courtesy: Staley-Wise Gallery, New York.

12:15 – 1:00 p.m.

**Re-cycled Icons.**  
Gary Harvey.

1:00 – 2:00 p.m.

**Lunch (on your own) and book signing.**

2:00 – 2.30 p.m.

**Too Unique to Sell – The Luck of the Gods: Selling the Singular by Lottery.** Jack Ogden.

2:35 – 3:10 p.m.

**Vintage: One of a Kind or One of Its Kind?** Edward Maeder.

3:15 – 4:00 p.m.

**Vintage: Perspectives at the Start of the 21st Century.** Karen Augusta, Gary Harvey, Edward Maeder, Gerard Maione, Cameron Silver; moderators: David Ornstein and Lisa Koenigsberg.

4:00 – 4:20 p.m.

**Break and book signing.**

4:25 – 5:15 p.m.

**Rebranded: The Power of Vintage.**  
Cameron Silver.

5:20 – 6:00 p.m.

**Antonio Lopez: Fashion, Art, Sex, and Disco.** Roger and Mauricio Padilha.

7:00 – 8:30 p.m.

**Reception, book sales and signing, and viewing**

**What Goes Around Comes Around**  
*351 West Broadway*  
*(between Broome and Grand Street)*



Cover for Cameron Silver and Rebecca DiLiberto, *Decades: A Century of Fashion* (Bloomsbury, 2012); photo: Amanda Friedman / design: Peter Dawson.

# Presenters

**Lisa Koenigsberg**, conference director and president and founder, Initiatives in Art and Culture; formerly, she served as advisor to the dean for arts initiatives, and director, programs in the arts and adjunct professor of arts, NYU School of Continuing and Professional Studies. She established the series of fashion conferences which explores fashion, materials, and process. Former positions include: assistant director for project funding, Museum of the City of New York; executive assistant, Office of the President, American Museum of Natural History; architectural historian, New York City Landmarks Preservation Commission; and guest curator, Worcester Art Museum and Yale University Art Gallery. Her writings have appeared in books and journals, and she has organized symposia and special sessions at universities, museums, and professional organizations.

**Vince Aletti**, Vince Aletti, photography critic, Aletti reviews photography exhibitions for *The New Yorker's* Goings on About Town section and writes a regular column about photo books for *Photograph*; he is also a contributing editor at *Aperture*. He is the winner of the 2005 Infinity Award in writing from the International Center of Photography, where he was an adjunct curator for the museum's 2009 "Year of Fashion," including "Avedon Fashion 1944 - 2000" and "Weird Beauty: Fashion Photography Now." Aletti wrote half of the 101 brief descriptive essays that form the backbone of Andrew Roth's *The Book of 101 Books: Seminal Photographic Books of the Twentieth Century* (2001) and has written introductions to books by Michael Thompson, Ingar Krauss, Mark Cohen, Kohei Yoshiyuki, Ryan McGinley, and Jed Fielding. *Male*, a book of photographs and other artwork from Aletti's collection, was published by Andrew Roth's PPP Editions in 2008, following exhibitions of that work at New York's White Columns and Vancouver's Presentation House. He is the curator of an exhibition of Frank Horvat's fashion photography currently at Presentation House through December 23, 2012.

**Karen Augusta**, founder and co-owner of Augusta Auction Company, America's top auction house exclusively specializing in antique textiles, lace and historic, vintage and couture fashion; she has 40 years experience as a dealer, appraiser and consultant to institutions and private clients for their costume and textile collections. With her help, many US museums and institutions have successfully raised needed funds to help maintain their permanent collections. Augusta Auction Co. holds two annual sales in New York City, as well as sales in Sturbridge, Massachusetts. Augusta has appeared as a fashion and textile expert on the television shows *Chronicle*, *FYI* and for the past 10 years she has been an appraiser of fashion and textiles for PBS' *Antiques Roadshow*.

**Erin Beatty**, designer; she helped Max Osterweis launch SUNO after designing at the Gap and Generra, and interning at Donna Karan Collection, Chanel, and *NYLON* magazine. Originally from Colorado, she moved to New York after graduating from UCLA to pursue a Fashion Design degree at Parson's New School of Design. Beatty's aesthetic is flirty but refined, naturally optimistic with a thoughtful attention to proportions and an underlying sense of humor. She pays extreme attention to fit and color, embracing and evolving the bright worldly influence and inspiration behind SUNO. She and Osterweis went to Kenya to help oversee production on the first collection - there she fell in love with the enthusiasm of the people, the beauty of the country and its crafts.

**Maria Cornejo**, designer; born in Chile, Cornejo moved to England with her family as a child. She now lives with her husband, the photographer Mark Borthwick and their two children in Brooklyn, New York. Cornejo's varied career spans London, Paris, Milan and Tokyo where she was part of the ground-breaking design partnership, Richmond Cornejo; developed her own signature "Maria Cornejo" collection; and worked as a creative consultant for major retailers like Joseph, Tetten and Jigsaw. In 1996, Maria and her family moved to New York where in 1997, she transformed a raw space in Nolita into a creative atelier and store. Her uncompromising and very personal approach has gained her a loyal following and high praise from clients such as Tilda Swinton, Christy Turlington, Cindy Sherman and First Lady Michelle Obama. It has been said of her work: "In Maria Cornejo's hands, minimalism is not a bland word...her clothes have a sleek sophistication and always a sense of surprise." A finalist for the Fashion Prize of the 2005 Smithsonian Cooper

Hewitt National Design Awards, Cornejo was the award's recipient in 2006. In May 2006 Zero + Maria Cornejo opened its second store in New York's far-West Village neighborhood and in February 2009 moved to its flagship store/showroom/atelier at 33 Bleecker Street, New York. In Fall 2010 Zero + Maria Cornejo opened its first store outside the New York area in Los Angeles on Melrose Place. The Zero + Maria Cornejo collection is presented bi-annually in New York, during Fashion Week and Paris. The line is sold in leading stores around the world such as Barneys New York, Ikram Chicago, Holt Renfrew in Canada, Browns UK, Harvey Nichols Dubai, and net-a-porter.com.

**Deborah Riley Draper**, film director and advertising executive; for her work as an advertising executive she has been awarded Effies, Addys, and even a Regional Emmy Award for her innovative marketing communication programs for blue-chip clients. A Savannah, GA native, Draper makes her directorial debut with the fashion documentary, "Versailles '73: American Runway Revolution." Draper has earned the CNN Outstanding Documentary at the Martha's Vineyard African-American Festival. Additionally, her debut film has received favorable reviews and accolades, and has developed a cult following.

**Gary Harvey**, designer and creative director; a couture-upcycler extraordinaire, Harvey's gowns are expertly constructed from repurposed goods, with a focus on vintage garments and materials, and are inspired by "refined elegance, drama, and proportion found in vintage couture." His designs have been featured: in such publications as *Vogue*, *ELLE*, *I-D*, *Vanity Fair*, *Nylon*, *WWD*, and *The Wall Street Journal*. He has exhibited at London, New York and Los Angeles Fashion Weeks, in Rendezvous Paris and Premium Berlin, at the Museum of Modern Art, The V & A Museum, The Koldinghuis Museum, The London Institute of Contemporary Arts, Bloomingdale's New York, The Bath Fashion Museum, and The Manchester Museum. He has dressed Colin Firth's wife Livia in his Eco-couture for The 2011 Academy Awards. A trend forecaster, he has been involved in brand strategy and creative direction for TV and print campaigns, fashion editorials, catwalk shows and events. His clients have included: Adidas, Agnes b, Chanel, Diesel,

DKNY, Firetrap, Hackett, Henry Lloyd, Levi's, Mencilap, New Look, Nike, Nintendo, Paul Smith, and Rimmel. He spent nine years with Levi Strauss & Co. where, as creative director, he was responsible for ensuring the consistency of Levi's product design, brand aesthetic and positioning across all media. An award-winning designer and recognized leader in the field, his work appears in *Creative Fashion*, *100 Creative Designers* (C. Pastre, 2013); *To Die For: Is Fashion Wearing Out the World* (L. Siegle, 2011); *Fabric for Fashion* (C. Hatlett & A. Johnston, 2010); *Eco Fashion* (K. Diekamp & W. Koch, 2010); *Green Fashionistas - The 15 Most Influential Eco Designers: Paper, Tear, Fold, Rip, Crease, Cut* (2009, Black Dog Publishing); and *Eco-Chic: The Fashion Paradox* (S. Black, 2008).

**Nina Lawrence**, vice president of global marketing, advertising sales, *The Wall Street Journal*; in this role, she is responsible for client-focused marketing and business development efforts for the Journal franchise's global sales team across print, digital and events. She will also oversee upcoming expansion of the company's creative and custom advertising capabilities. She joins the *Journal from W* magazine, where she has served as vice president and publisher since 2005. Under her leadership, the magazine experienced three record-breaking years. Previously, she served as vice president and publisher of the Condé Nast Bridal Group. In 2004, she was recognized by *Folio* magazine as a "Person to Watch." During her tenure as publisher of *Brides* (1999 - 2002), the magazine maintained the highest circulation among its competitors and was awarded four consecutive Guinness World Records for publishing the largest magazine in the world. While with Condé Nast, she has also served as publisher of *Mademoiselle* magazine. She has also held roles with *Modern Bride*, *Disney Adventures Magazine* and *Discover Magazine*. Additionally, Ms. Lawrence has served as president of Family Publishing Concepts and held advertising sales roles with Hearst Publishing and Time Inc. A graduate of Middlebury College, she began her career in advertising sales with *Time* magazine in 1986 after working as a media planner for Benton & Bowles.

A look from Suno's Spring 2013 runway show. Photo: GoRunway; courtesy: Style.com.





**Nicolas Luchsinger**, vice president, Retail Operations for the Americas, Van Cleef & Arpels, Luchsinger has been with the Maison for nearly seven years, beginning as Director of the New York flagship and the Heritage collection, which he established and now curates. He currently oversees and coordinates the Maison's eight internal boutiques within the Americas while continuing to collaborate on museum purchases and exhibitions and leading the Estate collection expansion. He is also a member of the company's Executive Committee. The House is strengthened by Luchsinger's passion and expertise, as well as the contemporary and historical perspectives he brings. Prior to joining Van Cleef & Arpels, Luchsinger spent 10 years with Christie's based in New York. After earning Graduate Gemologist status, he began at the auction house in the press office and quickly moved up the ranks, becoming a vice president and senior jewelry specialist, a capacity in which he was involved in sourcing and appraisals. He also worked directly with clients to help them better understand their own pieces or objects of interest to them. A multi-lingual Swiss native, Luchsinger holds a degree in law, was a captain in the Swiss army, and is devoted to several philanthropic associations, as well as a frequent lecturer throughout the world.

**Edward Maeder**, costume and textile authority, and research associate, Smith College; after graduate study on the history of dress at the Courtauld Institute of Art, London and several years in Europe, he was appointed associate curator of costume, Fashion Institute of Technology in New York. His most recent publication is a contribution to the publication accompanying "Hollywood Costume" (2012) in exhibition on view at the V & A Museum. In 1979, he became curator of costumes and textiles at the Los Angeles County Museum of Art (LACMA) where, over 15 years, he produced over 38 exhibitions, and doubled the size of the department's collection. He curated "HOLLYWOOD and HISTORY: Costume Design in Film," shown at LACMA (1987 – 1988), the Museum of Fine Arts, Boston, and the Palais de la Civilisation in Montreal, and authored the exhibition catalogue. He also organized "SALVATORE FERRAGAMO: Shoemaker of Dreams 1898 – 1960" shown at the V & A and then at LACMA. In 1994, he became director of the newly opened Bata Shoe Museum, Toronto. In 1999, he became chair, Curatorial Department and curator of textiles at Historic Deerfield, Inc. When The National Museum of the American Coverlet opened in Bedford, PA (2003), Maeder was named its chairman, and he now serves as president of its board of directors. He is active on international advisory boards and has lead tours for LACMA's Costume Council. Maeder also helped Middlemarch Films, Inc. on their production on Benjamin Franklin, and in 2009, he was commissioned to design and make the 15 hats for their film on Dolley Madison.

**Gerard Maione**, cofounder and creative director, What Goes Around Comes Around (WGACA), vintage store and collection; Maione and his college friend Seth Weisser started WGACA as a meticulously edited vintage boutique in SoHo. After more than a decade traveling the globe in search of the finest vintage clothing and accessories, Maione and Weisser launched the WGACA Collection, a vintage-inspired line for women and men. With over 17 years of experience collecting and selling vintage, the co-founders expanded and opened a second retail store in Los Angeles, CA, created a wholesale division and developed an appointment-only archive in New Jersey to service the fashion industry. The WGACA Collection has enjoyed a tremendous response since its launch. Some notable fans include Nicole Richie, Robert Pattinson, Victoria and David Beckham, Brad Pitt, Katy Perry, Jessica Simpson and Lenny Kravitz. The Collection is sold in more than 100 of the top specialty stores around the world, including Bergdorf Goodman, Fred Segal, Nordstrom, and Isetan.

**Mary McFadden**, designer; McFadden formed her company in New York City in 1976, creating distinctive apparel that was inspired by the art of China, Africa, Greece and South America, as well as by cultures she encountered during her travels, on which she assembled a distinguished collection of objects. Acclaimed for her use of African and Asian prints in intricately quilted jackets, as well as for her pure, timeless designs using "Marii" pleats enhanced by beaded cuffs and collars, jewel encrusted trim and panels, as well as gold embroidery, "zardozi." McFadden also designed bold sculptural jewelry. Her many honors include the President's Fellow Award of the Rhode Island School of Design. She was elected president of the Council of Fashion Designers of America. Her collections have been shown on runways in New York, London, Russia, India, South and Central America, and Tokyo. McFadden received a Coty Award in 1976; she entered the Coty Hall of Fame in 1979, the same year she received the Neiman Marcus Fashion Award. Her collections have also been exhibited at the Allentown Museum, PA; The Dixon Museum, Memphis, TN; The Women's Museum, Washington DC; and More College of Art, Philadelphia, PA. Her most recent publication is *Mary McFadden: A Lifetime of Design, Collecting, and Adventure* (Rizzoli, 2012)

**Robert Lee Morris**, designer and acknowledged leader of the art jewelry movement; a design visionary who redefined fashion jewelry by creating wearable art in sensuous, fluid, and organic forms. Having led his niche industry for the past 40 years, Morris still inspires and bridges the worlds of fashion and art. In 1971, his work attracted a leading Boston art gallery owner, Joan Sonnabend, who offered him exclusive representation in her newly opened gallery Sculpture to Wear in the Plaza Hotel. When he arrived in New York in 1974, Morris's work was being sold with that by such artists as Picasso, Calder, Man Ray, Nevelson, Arp, and Max Ernst. Morris's name became synonymous with soft, sensual jewelry accentuated by bold elements. The Robert Lee Morris brand was born spontaneously in 1976 when his gladiator bubble collar was featured on the cover of *Vogue*; his work appeared in every subsequent issue for seven consecutive years. In 1977, Morris created the jewelry gallery Artwear, where, for the next 20 years, he showed over 400 artists from around the world, while collaborating with fashion's foremost designers including Geoffrey Beene, Kansai Yamamoto, Calvin Klein, Ann Klein, Karl Lagerfeld, Michael Kors, and most notably Donna Karan. His work with Mr. Klein earned him a Coty Award (1981). Morris also received CFDA awards for his work in accessories design (1985, 1994), and, in 2007, the CFDA Geoffrey Beene Lifetime Achievement Award. He created Robert Lee Morris for Andy Warhol jewelry for the Warhol Foundation license program, and in 2008 collaborated with Ashley and Mary-Kate Olsen on jewelry for their Elizabeth and James collection. His Soho retail store specializes in his one-of-a-kind work, and his new collections – marketed from Bergdorf Goodman to Macy's to QVC – are available through his parent company, Miriam Haskell Jewels.

**Jack Ogden**, leading expert on jewelry history; Ogden is also a jewelry industry consultant and analyst. Until July 2012 he was chief executive of the Gemmological Association of Great Britain (Gem-A) which he joined in 2004, and he now works for this international organization part time in an ambassadorial role. He is a member of the fourth generation of a well-known British jewelry business, but after a brief period in it, he entered the consulting field, working with museums, auction houses, dealers, and collectors worldwide primarily on problems of authenticity of historical metal jewelry. He has written and lectured widely on ancient and historic jewelry and taught courses at The J. Paul Getty Museum, Smithsonian Institution, NYU Institute of Fine Arts, and Institute of Archaeology (London). His 1982 book *Jewellery of the Ancient World* remains the standard work on early jewelry technology. An elected Fellow of the Society of Antiquaries of London, he has a doctorate from Durham University (Egyptology), the Gem-A Gemmology Diploma (with distinction) and the Diploma in Art Profession Law and Ethics (with distinction) from the Institute of Art Law. He was secretary general to CIBJO (The World Jewellery Confederation, 1995–2000).

**David Ornstein**, promoter, Manhattan Vintage Clothing Show, since 2001. He started Daybreak Vintage Clothing, in Albany, New York, in 1974. After 30 years of retail store operation, Daybreak Vintage evolved into a costume house for movies and theater. He also operates Warren Street Antiques, in Hudson New York and New Scotland Antiques, in Albany New York. He holds a masters degree in educational psychology from the State University of New York at Albany.

**Roger and Mauricio Padilha**, co-authors, *Antonio Lopez: Fashion, Art, Sex, and Disco* (2012) and co-founders MAO Public Relations; Roger started his career in fashion as the designer behind SPOOKY. Mauricio worked as a public relations director and fashion show producer for various top designers in New York City. In 1998, the brothers founded MAO Public Relations and in 2001, they started the popular fashion publication *MAO MAG* for which they serve as co-editors-in-chief, and in which Mauricio has published some seminal articles. In 2009, the brothers co-authored *The Stephen Sprouse Book* published by Rizzoli.

**Nicole Phelps**, executive editor, *Style.com* which she joined in 2002; previously, she served as Fashion News Editor of *Elle* magazine, where she wrote and edited the magazine's front-of-book global fashion pages, and reported on up-and-coming designers, runway trends, travel, and pop culture and traveled on assignment to Japan, Brazil, Australia, and Kuwait. Prior to *Elle*, she worked at *W* magazine and *Women's Wear Daily*, where she held the positions of Accessories Market Editor and Sportswear Market Editor. A respected expert on fashion trends, Phelps has also appeared on many television shows, including several WNBC News broadcasts and FOX 5 New York's *Good Day New York*. Phelps is a graduate of Wesleyan University.

# Registration

Registration confirmations are sent via email.

**To register on-line:**  
[www.one-of-a-kind.eventbrite.com](http://www.one-of-a-kind.eventbrite.com)

**By e-mail:** Fill in the registration form and send to:  
info@artinitiatives.com.

**By mail:** Return form at least 10 days before the conference start date with a check or money order payable to **Initiatives in Art and Culture** or complete the credit card information on the form, and mail to Initiatives in Art and Culture, 333 East 57<sup>th</sup> Street, Suite 13B, New York, NY 10022

**By phone:** Using American Express®, Visa® Card, Discover®, or MasterCard®, call (646) 485-1952.

**Fee:** The conference fee is \$350. The rate for full-time students is \$100 (with ID).

**Withdrawal and refunds:** Notice of withdrawal must be made in writing to: Initiatives in Art and Culture, 333 East 57<sup>th</sup> Street, Suite 13B, New York, NY 10022 or to the Program Office via e-mail at info@artinitiatives.com. No refunds will be made after November 23, 2012.

**Conference location:** This conference will take place at the Graduate Center of the City University of New York and other venues in New York City.

Program subject to change.



A look from Maria Cornejo's Spring 2013 runway show. Photo: GoRunway; courtesy: Style.com.



Representation of the Pigot diamond based on the drawing, ca 1820. By Philippe Liebart, Rundell's diamond setter and designer, who knew the stone well. He showed it in a simple silver display mount, as reproduced here. Three-dimensional reproduction: Jack Ogden.

Single-day registration options available; please send inquiries to:  
info@artinitiatives.com or call (646) 485-1952.

**Please register me for One of a Kind : Individuality, Integrity, and Innovation in Fashion; The conference fee is \$350. Educators and Museum professionals \$160 (with ID) / Student rate \$100 (with ID)**

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**Tracy Reese**, designer; a Detroit native. Reese is a graduate of Parsons School of Design. She apprenticed under designer Martine Sitbon and worked as design director for Women's Portfolios at Perry Ellis before launching her eponymous collection in 1996. The collection blends the ultra-feminine and nostalgic with modern polish. Plenty by Tracy Reese was introduced in 1998, after a trip to India provided endless inspiration. A joyful color palette, art-inspired prints, and playful details are seen on essentials with a bohemian spirit. With flagships in Manhattan and Tokyo, the Tracy Reese and plenty brands have expanded to include footwear, handbags, and home goods. Her clothing and home fashions are carried by retailers such as Bloomingdale's, Bergdorf Goodman, Neiman Marcus, Anthropologie, Modcloth, and Nordstrom. Her celebrity clients include First Lady Michelle Obama, who wore a custom-made Tracy Reese dress for her 2012 DNC Convention speech. She is a board member of the CFDA, into which she was inducted in 2007.

**Roxanne Robinson**, senior accessories editor, *WWD*; Born in Philadelphia and raised in Omaha, Robinson began her career in the merchandising department of *Vogue* in 1992. To pursue an editorial career, she left *Vogue* to work with freelance stylists on such publications as *Allure* and *Grazia*. In 1994, this led her to Miami Beach, where she produced catalog shoots at Act Productions and for Ambrosi and Associates. Realizing her love for fashion, in 1997 she returned to New York, continuing to freelance as a "jack of all trades" – styling and producing for a client list that included Sting, Rosario Dawson, *Surface*, Amica, *Fitness*, Tiffany & Co., *Avenue*, and Saks Fifth Avenue. Her work also took her to Morocco, Mexico, London and Paris, the latter for a *W* magazine shoot with Joe Zee, a regular collaborator. This led to a position in 1998 at *WWD*, *W's* then sister publication, as associate sportswear editor. After five years, she was offered the newly created position of senior accessories editor at *WWD*, and began regularly attending the European show circuit to cover accessories. While fine jewelry was always a part of her shoots, in April 2010 she officially became responsible for the fine jewelry and watch market following the rebranding of *WWD* and *W*. In 2012 she was awarded the Excellence in Media award by the Women's Jewelry Association.

**Kara Ross**, jewelry and accessories designer; to commemorate a childhood safari to Africa at age 13, Ross's parents allowed her to choose a native gemstone as a souvenir; upon their return, Kara was told she could design and create a ring with the tourmaline she had chosen. This original creation guided her future as a designer. After graduating from Georgetown and a brief stint at *Harper's Bazaar*, Ross became a certified gemologist and began designing custom one-of-a-kind pieces using pearls, diamonds, gemstones, rare minerals, hand-carved rare wood in distinctive ways that have earned her recognition from such associations as CFDA and WJA. In 2003, Ross founded the company Kara Ross, LLC which has grown to include fashion jewelry, gemstone and sterling silver, and exotic handbag and belt collections. She is known for her bold and unique use of colorful exotic skins and gemstones throughout all collections, which are carried at many retailers around the world including; Bergdorf Goodman, Henri Bendel, Neiman Marcus & Harvey Nichols. Her work has been featured in numerous publications including; *Vogue*, *Harper's Bazaar*, and *ELLE*. Her most famous clients to date are President Obama and the First Lady for whom she designed custom hand carved wood pieces, made from a fallen magnolia tree from the White House lawn. Celebrities who have worn Kara's designs include; Kate Hudson, Hilary Swank, Anne Hathaway, Demi Moore, Gwyneth Paltrow, and Oprah. Pieces from her fine jewellery collection can be seen at the Museum of Fine Arts, Boston, The Museum of Arts and Design, New York; and the San Diego Natural History Museum. An exhibition of her work will be mounted at the GIA Museum in 2013 which has also been featured in *Living Jewels: Masterpieces from Nature* (R. Peltason, 2010).

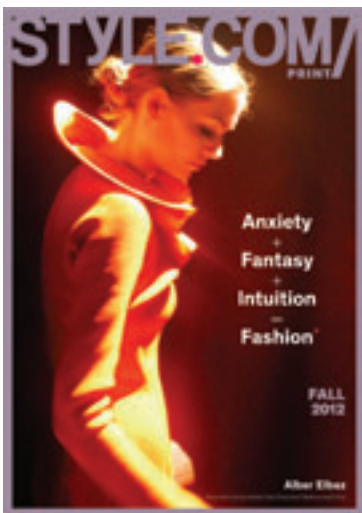
**Stephen I. Sadove**, Chairman and CEO, Saks Incorporated; previously, he served as COO of Saks Inc. (2004 – 2006). Prior to joining Saks in 2002 as vice chairman, he had a distinguished marketing and consumer products career spanning over 25 years. Between 1975 and 1991, he held positions of increasing responsibility with General Foods USA and was with Bristol-Myers Squibb from 1991 until 2001, serving as a senior vice president of Bristol-Myers Squibb Company and president of Worldwide Beauty Care (2000 – 2001); as senior vice president of Bristol-Myers Squibb Company and president of Worldwide Beauty Care and Nutritionals (1998 – 2000); as president of Worldwide Beauty Care (1995 – 1998); and as president of Clairol, Inc. (1991 – 1995), leading Clairol to become the leading hair care business in the United States. Sadove also serves on the public company boards of Ruby Tuesday, Inc., and Colgate-Palmolive Company and is active in several industry and non-profit boards, including serving as vice chairman of The National Retail Federation, a director of Hamilton College, a director of A Better Chance, and a member of the Advisory Board of CVC Capital Partners Ltd.

He holds a Bachelor's degree from Hamilton College and earned a MBA with distinction from Harvard Business School.

**Selima Salaun**, founder and creative vision behind Selima Optique; Salaun believes eyewear is a reflection of a person's look and personality. Born on the Mediterranean Coast, she embodies French sensibility, style and elegance, and combines that with her own wit and whimsy to create trend-setting, luxury eye wear. In addition to having a finely honed design sensibility, Salaun is an *opticienne-lunetière*, both a licensed optician and an optometrist. Having begun her career in Paris with Royal Optique, a company whose early focus on custom designed frames was the epitome of European luxury eyewear, Salaun's ambition and love for eyewear aesthetics took her to New York City to manage the Alain Mikli boutique. When faced with the opportunity to move to Tokyo for the brand, Salaun opted instead to create her own luxury brand drawing inspiration from the raw energy of New York. Selima Optique offers edgy, innovative spectacles and sun wear inspired by fashion and film that have developed a loyal following among trendsetters. Her eyewear combines high fashion with everyday function, tradition and modernity and is offered in eight boutiques in Paris, New York and LA , the first having been established in 1993 in SoHo. Since then, Selima Optique has crafted custom frames for the likes of Bono, Liv Tyler and Madonna and launched the Selima branded eyewear collection at Barneys New York in 1996 through her own shop-in-shop, the first of its kind. Selima also designs collections of specialty frames for fashion brands Jack Spade and J. Crew.

**Shelly Sergent**, lead curator, Somewhere in the Rainbow; Sergent has spent nearly 30 years in the jewelry industry. Starting at age 16 as a holiday season gift wrap girl for Zales Jewelers, she quickly realized her passion for fine gems, design and first class client services. She came to understand the study of fine gems, jewelry making and learning to recognize the finishing details that differentiate a handcrafted, designer piece from a stream line manufactured piece.

An industry 'go to girl' for fine, rare colored gems and design, she has had the privilege of working with some of today's top design houses; her philosophy has proven tried and true over the years: to build, nurture and maintain relationships with clients and suppliers by being honest and transparent in all aspects of doing business and establishing long standing relationships. She serves as lead curator for a world class gem and jewelry collection, Somewhere In The Rainbow; the mission of those building the collection is to bring hands-on education, understanding and appreciation of fine colored gems and artisan crafted jewelry to museums, galleries and educational facilities dedicated to preserving the rarity, beauty and value of these gems and master artisan's pieces.



Cover of *Style.com/Print*, Fall 2012, number 2.



A look from Tracy Reese's Spring 2013 runway show. Photo: GoRunway; courtesy: Style.com

**Cameron Silver**, founder, DECADES in 1997; Silver is widely recognized for his impact on runway trends from fashion's new generation of designers in New York and Paris to the way Hollywood's brightest appear on the red carpet. The new leadership of many heritage houses from New York to Milan seeks inspiration at Decades, and Silver frequently consults on issues from re-imagining a brand's identity to navigating its global launch. He has served as an official ambassador for Pringle of Scotland and Boucheron, and as creative consultant to Azzaro. He has acted as creative consultant for the global launch of Samsonite's iconic Fashionaire collection and curated the MOCA exhibition, "The Total Look: The Creative Collaboration between Rudi Gernreich, Peggy Moffitt, and William Claxton." In 2011, the collaboration Haskell for Decades "Uptown/ Downtown" collection, a collaboration with jeweler Miriam Haskell was launched. Partnering with Modern Vintage, Silver designed a collection of footwear inspired by recent decades. A frequent commentator on E! Entertainment, the Style Network and "Fashion File," Silver styles celebrities for major awards appearances pulling looks from Decades' deep closets. He has also written about luxury for such publications as *Harpers Bazaar* (UK), *C Magazine*, *Departures*, *Style.com*, and others. Silver recently narrated the documentary *Versailles '73: American Runway Revolution*. Silver's passion for good design extends beyond fashion: among the first to recognize the disappearing architectural legacy of Los Angeles's modernism, he bought and restored a 1930 hillside dwelling by R.M. Schindler, which—now landmarked—has appeared on the covers of shelter magazines and in books. Silver is extending his reach through broadcast and print media. Bravo has announced a docu-series featuring Silver and business partner Christos Garkinos, slated for early 2013 and Silver's authored *Decades: A Century of Fashion* (Bloomsbury, 2012).

**Valerie Steele**, director and chief curator, The Museum at the Fashion Institute of Technology; there, since 1997, she has organized more than 20 exhibitions there, including "Daphne Guinness" (2011), "Gothic: Dark Glamour" (2008); "Love Et War: The Weaponized Woman" (2006); "London Fashion" (2002); and "The Corset" (2000). She is also founding editor of the scholarly quarterly, *Fashion Theory: The Journal of Dress, Body & Culture*. She is author or co-author of more than a dozen books, among the more recent being *Fashion Design, A – Z* (Taschen, 2012); *The Impossible Collection Fashion* (Assouline, 2011); *Daphne Guinness* (Yale, 2011); *Japan Fashion Now* (Yale, 2010); *Gothic: Dark Glamour* (Yale, 2008); and *The Corset: A Cultural History* (Yale, 2001). She is also editor-in-chief of the three-volume *Encyclopedia of Clothing and Fashion* (Scribner, 2005), abridged as *The Berg Companion to Fashion* (Berg, 2011). Several of her books have been translated into Chinese, French, German, Italian, Portuguese, and Russian. Steele has appeared on many television programs, including *The Oprah Winfrey Show* and *Undressed: The Story of Fashion*. After she appeared on the PBS special, *The Way We Wear*, she was described in *The Washington Post* as one of "fashion's brainiest woman." The subject of numerous profiles, such as "The Freud of Fashion" by Suzy Menkes for the *International Herald Tribune*, "Fashion Professor" in *Forbes* and "High-Heeled Historian" in *The New York Times*, she was listed as Number 18 of "Fashion's 50 Most Powerful" in the *Daily News* (2009). Steele has been instrumental in creating the modern field of fashion studies and in raising public awareness of the cultural and social significance of fashion.

**Zang Toi**, designer; born and raised in Kelantan, Toi left his native Malaysia at 18, arriving in New York at 20, when he began his studies at Parsons School of Design. In 1989, he opened his atelier and was awarded the 1990 Mouton Cadet Young Designer of the Year award which recognizes the top, young U.S. designer of the year. In a 1991 *Newsday* article, Frank de Car noted: "If anyone is THE NEXT BIG THING, it's him." Since then, Zang Toi has captured the attention of the world's fashion elite. After making his designs available in Malaysia in 1996 through his specialty dress shop in Lot 10 Shopping Center, Zang further expanded his operation with a Zang Toi Café in the fashionable Pavilion Shopping Center in downtown Kuala Lumpur, and with the Zang Toi shoe licensing in Malaysia. He continues to have a strong presence in the international fashion scene. Having dressed the likes of Sharon Stone, Gong Li, Eva Longoria, Fergie of the Black Eye Peas, Heather Graham, Devon Aoki, Farrah Fawcett, Patti LaBelle, Ivana Trump and Melinda Gates, Zang Toi is considered an established name in the world of Haute Fashion. His designs are timeless and uncompromising, elegant and glamorous. Among the additional awards he has received for his work in design are: Best Women's Wear Designer, Monsieur Style Awards (1997); The Stargazer Award for Designer Apparel, Fashion Group International (2003); The Vision and Reality Award of Excellence in Fashion, European School of Economics (2009); and The Best Brands Award in recognition as Malaysia's Foremost Fashion Designer, Asia Pacific Brands Foundation (2011). He has also been honored by the Transfiguration Education Association, for his Outstanding Achievements in Fashion and Charitable Contributions (2011).

**Deborah Turbeville**, photographer; Her upbringing in Boston and time on the Maine sea coast influenced Turbeville's predilection for mood-filled environments and sense of space. She was discovered by designer Claire McCardell, with whom Turbeville spent three years. Through McCardell, Turbeville met Diana Vreeland then editor at *Harper's Bazaar*, where

Turbeville subsequently became an editor and worked with photographers among them Richard Avedon, Bob Richardson, and Diane Arbus. She also bought a Pentax camera and began photographing. She visited Avedon and Marvin Israel, who were delighted with Turbeville's out-of-focus images, and Avedon proclaimed her his protégé. Girls not commonly considered "fashion material" have been a focus for Turbeville. Her photographs have been published in American, Italian, and Russian *Vogue*, *Harper's*, *Vogue Decoration*, *Casa Vogue*, *W*, *Vogue Bambino*, *Vogue Sposa*, *Zoom*, *Condé Nast Traveller*, *The New York Times*, *The London Sunday Times* and *Art in America*. Among the books published of her photographs are *Studio St. Petersburg*, *The Voyage of the Virgin Maria Candelaria*, *Newport Remembered*, and *Unseen Versailles*, and most recently *The Fashion Pictures*. Turbeville has had solo exhibitions at such galleries and museums as the Staley-Wise Gallery, New York; Centre Georges Pompidou, Paris; Museo Contemporaneo, Mexico City; and the Russian Museum, St. Petersburg. Her works are also in the permanent collections of museums, among them the Museum of Fine Arts, Boston; the Centre Georges Pompidou, Beaubourg, Paris; the Metropolitan Museum of Art, New York, and the V & A, London. She divides her time between New York, Mexico, and Russia, where she has led seminars called "Elements of Style" for five years. She recently received a Fulbright grant for her work there and a citation from the Russian Cultural Administration for exposing Russian culture and arts to the world.

**Benjamin Zucker**, authority on precious stones; a third-generation New York gem merchant born on the French Riviera, Zucker after attending Yale and Harvard Law School followed his grandfather and father into the family gem business. Among his more recent publications are *Gems and Jewels: A Connoisseur's Guide* (2003), as well as the novels *Blue* (2000), *Green* (2001) and *White* (2008) in which precious stones play a vital role in the lives of the protagonists. Among his other publications are *A Green Diamond* (1998) and *Islamic Rings and Gems* (1984). He has assembled the Zucker Family Collection, widely regarded as the best American private collection of antique rings, on long-term loan to the Walters Art Gallery, Baltimore, and now on exhibition in "Bedazzled: 5,000 Years of Jewelry." A current project is the history of Elihu Yale, the American-born British trader and politician who used part of the fortune he made in diamond trading to help found the University that bears his name. A portion of the collection assembled for this project is on view at Yale's Peabody Museum of Natural History from November 2008. He has lectured widely, appears in the media and was profiled in *Art + Auction* (September 2008).

**Frank Zambrelli**, accessories designer; originally headed to medical school, a trip to the European shows radically altered his plans. Heading instead to the Fashion Institute of Technology (FIT), Zambrelli landed a dream job at Chanel. John Varvatos, then leading Cole Haan, gave him the opportunity to develop his craft in Europe. This led him to Coach and the successful launch of its foray into footwear. Connecting with Silvano Banfi, the duo realized they shared a similar aesthetic, and a commitment to finely crafted accessories, and vowed to someday begin their own studio. In 2002, in a tiny storefront in midtown Manhattan, Banfi Zambrelli was born, launching its eponymous collection that year. Both an American luxury brand, and a comprehensive design agency, Banfi Zambrelli's work covers the world of accessories, focusing on women's and men's footwear, handbags and leather goods. Zambrelli's studio in Manhattan's garment center is a design and development practice, with a proven track record in creating and branding new businesses, and the reinvigoration of existing brands. Banfi Zambrelli has been instrumental in the success of their clients – among them Calvin Klein, Marchesa, Hunter Boot, Paul Green, Derek Lam, Judith Leiber, and Aerin Lauder. Zambrelli serves as the chairman of the board of the Accessories Council, and as Alumni Board Director of FIT, where he is also a professor of Accessories Design.



A Custom Pair of "Jessie" Frames Designed by Selima Saloun from Selima Optique worn by Valerie Steele, 2007. Photo: Aaron Cobbett, courtesy, Selima Optique.



Dust Jacket for Antonio Lopez: Fashion, Art, Sex, & Disco," by Roger and Maurizio Padilha (Rizzoli, 2012); photo: Antonio Lopez & jacket design: Marc Balet / Mixed Business Group.



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## Initiatives

in Art and Culture

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ONE OF A KIND  
INDIVIDUALITY, INTEGRITY,  
AND INNOVATION IN FASHION

14<sup>TH</sup> ANNUAL NEW YORK FASHION CONFERENCE

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Van Cleef & Arpels, *Carré de Suture*, 2012; white gold diamonds, onyx, mother-of-pearl and 132 painstakingly sourced rubellite beads. Photo: Van Cleef & Arpels.



Gary Harvey, *The Financial Times Newspaper Dress*. Photo: Robert Decelis.



Charles James, *Clower dress*, pink silk taffeta, pale pink silk satin, 1953. Photo, courtesy The Museum at FIT.



Poster for *Versailles '73: American Runway Revolution*, a Deborah Riley Draper Film, 2012.

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